



The Visionary Group is a powerful concept in brand imaging and event production. By connecting product integration, corporate culture, and nearly 20 years experience producing A-list parties, Visionary takes a bold and refreshing approach to creating events that engage, entertain, and impress.

Based in Los Angeles, The Visionary Group is the brainchild of Brian Diamond and Robert Badgley. Their entrée into the world of brand marketing began in the late 90's as the Los Angeles scene transformed from traditional entertainment-based revenue to a new style of interactive product activation. Diamond and Badgley have built a brand on repeat business, planning and seamlessly executing countless corporate events, concert tours, product launches, movie premieres, fashion shows, and celebrity based soirées with one common goal - to leave guests, media, and consumers with a vivid and lasting impression.

Whether it is an established or emerging brand, The Visionary Group provides an experience that resonates on a physical, intellectual, and emotional level.

Robert Badgley and Brian Diamond met while working in corporate event marketing for Bolthouse Productions. In 2007 they opened the doors to The Visionary Group, a boutique, experiential-marketing firm specializing in brand integration and event production. An impressive client roster including Maxim Magazine, Microsoft Corp., SPIN Magazine, MySpace, Pepsi, L'Oreal, Armani Exchange, Target, NASCAR and many more influential brands affords the energetic duo the freedom to be truly creative and put their vision to work. Diamond and Badgley have made a habit, and name for themselves creating stimulating and inspired branding in their signature Visionary way.



SERVICES

- 3-D Renderings
- Full-Scale Layouts
- Décor & Branding
- Invitations
- Entertainment
- Food & Beverage
- Red Carpet

Additional Services:

- Set and Lighting Design
- Sound Engineering
- A/V Projections
- Security Management & Coordination
- VIP Services
- Valet Management
- Event Insurance
- Permitting Building and Safety
- Budget Development and Management
- Sponsorship Outreach
- Street Closure and Fire Marshall Facilitation
- Power Distribution
- Rental Coordination
- Site Venue Research and Booking
- Special Effects
- Staging & Rigging
- Travel and Hotel Coordination
- Trucking Logistics

